

Great Lakes family raises its voice in a song of hope



Choir of Optimism aims to spread positivity in these difficult times

In testing times like these, with the fear and uncertainty created by the coronavirus pandemic spreading across the globe, it is important for everyone to lift up one another's spirits and spread positivity. In an endeavour to achieve the same, the members of Great Lakes Institute of Management's family came together with the 'Choir of Optimism'.

The choir features students, professors, directors and various other members of the Great Lakes Family. The song that everyone performed is 'Heal the World' by the legendary Michael Jackson.

The video also has independent musicians as collaborators. Jose Franklin, music producer for south Indian films and the advertising industry; Bharadwaj Balaji, rapper and video producer, came on board for this inspiring initiative. The track had some other important musicians like Lakshmi KTP on violins, Judin on bass guitars and Drummer KP Krishnan.

Link to the video: https://www.youtube.com/watch?v=lgzaOXa_7Z4&feature=youtu.be